



HIPAA Collaborative of Wisconsin
Fall Conference
An Island of Calm in a Flood of Change
September 19, 2008



PROGRAM SUMMARY

- 8:00-8:45 Registration & Continental Breakfast
- 8:45-9:00 Welcome & Introductions
- 9:00-10:15 Keynote - Walter Suarez, Institute for HIPAA/HIT Education Research
From National Health IT to State Uniform Companion Guides: Realities and Opportunities to Make Standards Finally Work
- 10:15-10:30 Break
- 10:30-11:30 Session 1-EDI or Privacy/Security/eHealth
- 11:30-12:30 Lunch
- 12:30-1:45 Session 2-EDI or Privacy/Security/eHealth
- 1:45-2:00 Break
- 2:00-3:00 Session 3-EDI or Privacy/Security/eHealth

Blue Harbor Resort & Conference Center
 www.blueharborresort.com
 725 Blue Harbor Drive, Sheboygan
 1-866-701-2583

From the North

Traveling South on I-43 towards Sheboygan, take exit 126, which is Hwy. 23 going East, turn right on 14th Street going south and then left onto Indiana Ave., which brings you directly to the traffic circle at South Pier Drive.

From the South

Traveling North on I-43 towards Sheboygan, take exit 123 which is Hwy. 28 going east, turn right on South Washington Street, left on South Business Drive and right on Indiana Ave. into traffic circle at South Pier Dr.

Room Reservation Information: The standard room rate for Thursday evening is \$119 for reservations made on or before Thursday, August 28, 2008. Call 1(866)701-2583 and ask for the HIPAA COW Room Block. **Please be advised that for cancellations made 72 hours or more prior to check in, there is still a \$25 processing fee. For all cancellations made within 72 hours, you forfeit your entire deposit.

HIPAA COW Networking Groups- Please check the appropriate box in regards to your participation:

- Privacy Security EDI None

Special Accommodations

Please forward a written description with this registration form of any special dietary and/or physical disability accommodation request.

Important: Please check the breakout you will attend in each session:

- Session 1: Privacy/Security/eHealth- Remote Media
 EDI -5010 Notice of Proposed Rule Making (NPRM) Process
- Session 2: Privacy/Security/eHealth- eDiscovery
 EDI - The Effects of Upcoming 5010 Transactions
- Session 3: Privacy/Security/eHealth- Interstate eHealth Collaboratives
 EDI -Continuation of 5010 Changes



\$125 Early Bird Registration - postmarked or faxed on or before Friday, September 5, 2008.

\$150 Registration after September 5, 2008

Method of Payment:

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*** This conference may apply toward Continuing Education Credits. Please contact your accrediting organization for application information.

Keynote Session - From National Health IT to State Uniform Companion Guides: Realities and Opportunities to Make Standards Finally Work

During his keynote address, Dr. Suarez will provide an industry update on key national Health IT (HI T) and Health Information Exchange (HI E) initiatives related to the development of an interoperable Nationwide Health Information Network (NHIN). National standardization efforts such as those being undertaken by the Health Information Technology Standards Panel (HI TSP) and the Certification Commission for Health Information Technology (CCHI T) will be covered. He will also present an overview of the development of standard uniform statewide companion guides in Minnesota, an example of how states can further advance the standardization of administrative transactions.

Walter Suarez, Institute for HIPAA/HIT Education and Research

Dr. Suarez is a physician and a public health and medical information systems specialist. He is also the President and CEO of the Institute for HIPAA/HIT Education and Research, an independent health care education and research company.

Dr. Suarez was recently appointed by the Secretary of Health and Human Services to the National Committee of Vital and Health Statistics. He is also member of several national organizations:

- Founding President of the Public Health Data Standards Consortium
- Executive Board of the Joint Public Health Informatics Task Force
- Board of Directors of the Health Information Technology Standards Panel (HI STP)
- Technical Advisory Panel of the Health Information Security and Privacy Collaborative (HI SPC)
- Privacy/Compliance Expert Panel, Certification Commission for Health Information Technology (CCHI T)
- National Uniform Claims Committee (NUCC)
- Workgroup on Electronic Data Interchange (WEDI)

Dr. Suarez is first and foremost an educator. Over the past 10 years he has delivered more than 200 one-day and half-day workshops and training programs on HIPAA, Privacy, Security and NPI in Minnesota and throughout the country. He has also authored and co-authored many industry papers on a variety of HIPAA, Health IT and HI E topics. Dr. Suarez was born in Bogota, Colombia, where he graduated from Medical School. He also attended the Schools of Public Health at Tulane University and the University of Minnesota.

Privacy/Security/eHealth Session 1 - Make sure your Data isn't Washed Away: A Discussion of Remote Media

This presentation will provide an overview of the following topics:

- How to approach remote access in the context of the Security Rule.
- Practical security safeguard strategies for remote access.
- Tips for training on remote access policies and procedures.
- Lessons from Security Rule audits.
- The new frontier - state security breach notification laws.

Kerry Moskol, Quarles & Brady LLP

Ms. Moskol is an associate with Quarles & Brady LLP, Madison, and is a member of the firm's health law group. Her experience includes assisting health care providers with a variety of issues, including the confidentiality and security of health care information, regulatory compliance, consent to treatment, pharmacy law, and patient care issues. Ms. Moskol received her B.A. from the University of Virginia and her J.D., *magna cum laude*, from the University of Wisconsin Law School. She is a member of the American Bar Association and the American Health Lawyers Association.

Kerry Moskol, Quarles & Brady LLP (cont'd)

Recent experience includes:

- Presenter, In-service Client Training, *Security Rule Compliance*, January 2008.
- Presenter, *Security Rule: Remote Access*, August 2007.
- Assisting with HIPAA Security Rule compliance projects for various providers and health plans.
- Representing client in connection with security breach notification process resulting from stolen laptops containing protected health information.
- Representing physician group whose identifiable credentialing information was maintained on a stolen laptop.

Privacy/Security/eHealth Session 2 - eDiscovery

As electronic record technology advances, sophisticated litigators are gaining a better understanding of the information they can obtain from electronic health records (EHR), e-mail messages, databases, software applications, computer logs, and metadata. Adopting sound information management to emerging electronic practice is a big challenge. HIM and IT professionals are being called upon to ensure a systemized approach to electronic record management that conforms to state and federal legal requirements. HIM and IT departments must understand how to more efficiently locate, preserve, and review information in order to support in-house and external counsel. Learn about the changes to the Federal Rules of Civil Procedure and the impact on release and access of health information.

Thomas Shorter, Godfrey and Kahn

Mr. Shorter is a shareholder in the Employment, Health Care and Education Practice Groups in the firm's Madison office. He represents health care and educational institutions, providing counsel in labor and employment and regulatory matters such as collective bargaining, FMLA compliance, discrimination issues, discipline and discharge, services for children with disabilities, IDEA, Section 504, ADA, HIPAA, EMTALA, Stark, and Anti-Kickback issues. His health care practice includes working with hospitals, physicians' groups, research institutions and other health care organizations. His education clients include public and private K-12 educational institutions.

Recent Publications and Presentations

- "The New Electronic Discovery Rules" Wisconsin Health Information Management Association Presentation, May 2, 2008
- "Document Retention Policies: Applicable Law and Best Practices for the Healthcare Industry" State Bar of Wisconsin Presentation, February 8, 2008
- "Electronic Records Compliance" Presentation (June 14, 2007)
- "Privacy of Medical Records" State Bar of Wisconsin Presentation, May 30, 2007
- "Can We Use Gender in Our Hiring Decisions? The Discrimination Bona Fide Occupational Qualification (BFOQ) Applied to Health Care" (March 13, 2007)
- "Discipline for Public Sector Employees" Presentation (February 15, 2007)

Organizations that helped promote this conference include:

- **HFMA**
- **NCHICA**
- **WHA**
- **HIPAA Advisory**
- **WEDI**
- **WHIMA**

Privacy/Security/eHealth Session 3 - Interstate eHealth Collaboratives: Calming the HIPAA Waters Across State Lines

This session will provide participants with a working knowledge of current activities of the Health Information Security and Privacy Collaboration (HI SPC). 42 States and territories participate in HI SPC. Currently there are seven multi-state collaborative privacy and security projects designed to develop common, replicable multi-state solutions to challenges of variation in privacy and security practices, policies and laws. The seven HI SPC Collaboratives' topics include: consent data elements in state law; studying intrastate and interstate consent policies; developing tools to help harmonize state privacy laws; developing tools and strategies to educate and engage consumers; developing a toolkit to educate providers; recommending basic security policy requirements; and developing inter-organizational agreements.

Alison Banger, RTI International

Ms. Banger is a Research Public Health Analyst at RTI International. A member of RTI's informatics program, she has spent the past 18 months focused on projects related to health information technology and the health policy issues related to the adoption of the Nationwide Health Information Network. She is currently a project manager for the Health Information Security and Privacy Collaboration and also works on a technical assistance project for health IT and health information exchange for Medicaid and SCHIP agencies. Ms. Banger holds an MPH in health policy from Emory University.

EDI Session 1 - The Flood That's Coming: The 005010 Notice of Proposed Rule Making Process

The industry anticipates the issuance of a federal Notice of Proposed Rulemaking (NPRM) to propose adopting the next version of standards for HIPAA mandated transactions. This session will highlight the federal rulemaking process and how the industry can participate in the public comment process. Industry participation in this process is key to leveraging lessons learned through the implementation of the ASC X12 004010A1 implementation guides, in order to improve the standards development and federal adoption processes.

Gail Kocher, Blue Cross Blue Shield

Ms. Kocher recently joined the Blue Cross and Blue Shield Association (BCBSA) as the Director of Health Information Technology within the Inter-Plan Programs division. She will be concentrating on standards development and other industry organizations, as well as other Health IT initiatives.

Prior to joining BCBSA, she was a Technical Business Analyst in the HIPAA Knowledge Center for Highmark Inc. for 7 years, where she focused on National Provider Identifier and Transaction and Code Sets initiatives. She spent the balance of her 13 years at Highmark within the Provider Business division, supporting network provider processes and database development.

She currently serves as the Policy & Procedures Secretary for the ASC X12N Insurance Subcommittee and Co-Chair for the HIPAA Implementation Coordination Work Group. She has served as the ASC X12 liaison to the National Uniform Billing (NUBC) and National Uniform Claim (NUCC) Committees and will continue to serve on these committees on behalf of BCBSA. Ms. Kocher is also a Co-Chair for both the WEDI National Provider Identifier Outreach Initiative (NPIOI) and the WEDI SNIP Transactions and Code Sets Work Group. She was honored with WEDI Distinguished Service Awards in 2006 and 2007.

Ms. Kocher earned her Master's in Public Administration from the Pennsylvania State University and her Bachelor's Degree in Biology from Millersville University. She was selected as the 1995 Pennsylvania Blue Shield Health Care Management Fellow.

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EDI Session 2 - Plan for the Flood (of change): The Effects of Upcoming 005010 Transactions

In anticipation of moving to 005010, this session will discuss in detail the Health Care Claim: Professional, Institutional, and Dental transactions and the changes that have been applied as a result of industry-requested requirements. Discussion will include transaction specific changes along with the business justification and global changes that were applied across all transactions.

Gail Kocher, Blue Cross Blue Shield

See biography above

EDI Session 3 - Plan for the Flood II: A Continuation of Upcoming 005010 Changes

Gail Kocher, Blue Cross Blue Shield

Cancellation Policy: HIPAA COW reserves the right to substitute faculty or cancel or reschedule programs due to low enrollment or other unforeseen events. If, for any reason, HIPAA COW must cancel this program, registrants will receive a full refund of the registration fee (or a credit to be used for a future HIPAA COW event). Should you be unable to attend, a refund, less a \$25 processing fee, will be given for cancellations received 72 hours prior to the event. There will be no refund given if notice is given less than 72 hours prior (even if weather related). Substitutions can be made up to 48 hours before the start of the event.