



HIPAA Collaborative of Wisconsin Fall Conference Shedding a Little Light on HIPAA September 29, 2006

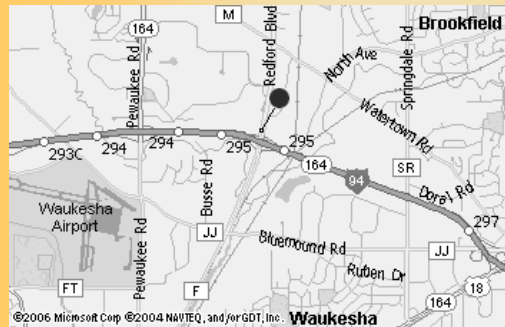


PROGRAM SUMMARY

- 8:00-8:30 Registration & Continental Breakfast
- 8:30-8:45 Welcome & Introductions
- 8:45-10:15 Keynote Speakers - Seth Foldy,
WI Medical College and Susan Wood, DHFS,
eHealth Initiatives in Wisconsin-
"Electronic Healthcare...Bringing it home!"
- 10:15-10:30 Break
- 10:30-11:30 Session 1-EDI or Privacy/Security
- 11:30-12:30 Lunch
- 12:30-1:45 Session 2-EDI or Privacy/Security
- 1:45-2:00 Break
- 2:00-3:00 Session 3-EDI or Privacy/Security

Milwaukee Marriott West W231 N1600 Corporate Court Waukesha, WI 53186

The standard room rate for Thursday evening is \$129 for reservations made on or before **Thursday, September 7**.
Call 1(800)228-9290 and ask for the HIPAA COW Block.



Follow I-94 to Pewaukee Exit 295 at Highway F. Exit on Highway F North. Hotel is on the left.

Please check the appropriate box if you are a member of one of these workgroups:

- Privacy
- Security
- EDI

Special Accommodations

Please forward a written description with this registration form of any special dietary and/or physical disability accommodation request.

Please check the breakout you will attend in each session:

- Session 1: Privacy/Security- Challenges for Rural Providers Implementing EHRs
 EDI-NPI Dissemination and Information Sharing
- Session 2: Privacy/Security- Sanctioning Panel
 EDI-NPI Crosswalking Strategies
- Session 3: Privacy/Security-Identity Management
 EDI-NPI-Where are we now...Case Studies



\$125 Early Bird Registration - postmarked or faxed on or before **Friday, September 15, 2006**

\$150 Registration after September 15, 2006

Method of Payment:

- Check - Payable to HIPAA COW
- Credit Card (Visa or MasterCard)

credit card # _____

expiration date _____

signature _____

Send payment & registration to:
HIPAA COW
Attn: Wendy Ellwein
P.O. Box 372
Watertown, WI 53094
wellwein@gmail.com
920-261-6401 Phone & Fax

Name _____

Email Address _____

Organization _____

Title _____

Phone Number _____

Mailing Address _____

*** This conference may apply toward Continuing Education Credits. Please contact your accrediting organization for application information.

Keynote Session- eHealth Initiatives in WI- Electronic Healthcare...Bringing it Home.

Our Keynote speakers' presentation will address issues as a result of the Health Information Security and Privacy Collaboration Grant (HISPC) awarded to the state of Wisconsin.

Mr. Seth Foldy and Ms. Susan Wood will provide details in regards to Governor Doyle's five year action plan for electronic health records, the importance of this plan to the state of Wisconsin and the relationship between the Governor's plan and HIPAA Privacy and Security. They will also discuss Governor Doyle's eHealth Care Quality and Patient Safety Board including the structure and scope of the board, the goals for the State of Wisconsin and the Governor's action plan for health care quality and patient safety. Dr. Foldy and Ms. Wood will explain the workgroup structure of the five subcommittees that were formed and the activities, assignments and achievements of these subcommittees. They will answer this very important question: How does the governor's five year plan, the eHealth Board and the current work of the subcommittees impact our HIPAA COW audience?

They will also answer questions about the HISPC grant: What is the grant? How is it administered? What are the expectations for activities and deliverables under this new grant? What is the relationship between the grant and Governor Doyle's eHealth Care Quality and Patient Safety Board? How will the subcommittees be involved with this grant and utilized to meet requirements? Most importantly, why is this grant important to the State of Wisconsin? More specifically, why is it important to our HIPAA COW audience?

Seth Foldy, MD, MPH, FAFP-Medical College of Wisconsin

Dr. Foldy, is an Associate Clinical Professor of Family and Community Medicine and Health Policy at the Medical College of Wisconsin as well as a private consultant. He has over 20 years experience in public health and family practice, and served as Milwaukee's Commissioner of Health from 1998-2004. He consults on health systems nationally and internationally, and is Senior Public Health Advisor to the eHealth Initiative and Foundation in Washington, DC. From 2004-2006 he helped establish the Wisconsin Health Information Exchange. He has worked with Wisconsin, New York City, Arizona and Michigan on health information technology plans. Other current work includes emergency public health communications and coordination, creation of a Wisconsin health communication center, and community planning to reduce sexually-transmitted diseases and unintended pregnancy. Dr. Foldy also serves as primary care medical director for Health Care for the Homeless Milwaukee.

Susan Wood-eHealth Chief of Staff-Wisconsin Department of Health and Family Services

Ms. Wood was appointed by Secretary Helene Nelson in January 2006 to coordinate the work of the new Governor's eHealth Care Quality and Patient Safety Board. She has a 35 year career in public service in government in WI. Her focus has been on health programs for 18 years, including Director of the Bureau of Health Information and Policy in the Division of Public Health, Director of the Food Stamp program in WI, Director of Medicaid Eligibility for Wisconsin, Chronic Disease Program Director in the Division of Public Health, Deputy Director and Acting Director of the survey and certification agency for WI, responsible for regulating health care institutions and agencies who were licensed under state law or participating as providers in the Medical Assistance and Medicare programs. Ms. Wood also managed computer systems development for income maintenance and child support programs in WI, and worked extensively with both local government and the federal government on administrative and management issues with human service programs such as AFDC, Food Stamps, Child Support and the Medical Assistance Programs.

Privacy/Security Session 1: Challenges For Rural Providers Implementing EHRs

Lesley Berkeyheiser, The Clayton Group, one of four National Co-Chairs for WEDI SNIP Security and Privacy workgroup shares her experiences and latest updates specific to current challenges faced by rural providers when implementing the use of automated electronic health records. In this session you will hear the latest discussion from the national level, including the latest terminology and updates from recent initiatives such as AHRQ/ONCHIT as well as other initiatives specific to HIPAA privacy and security challenges when moving towards further automation of health records. By attending this session you will:

1. Understand the safe harbor changes and how this may impact your geographical area.
2. Become informed of the current initiatives in a case study of a progressive western state with rural challenges and ways it is moving forward with EHR adoption.
3. Hear the surprise... privacy and security was a necessary building block. We spend most of our time reinforcing what we thought was already completed!
4. Hear the pros and cons of Rural areas .

Lesley Berkeyheiser-Principal, The Clayton Group

Ms. Berkeyheiser is principal and founder of The Clayton Group, LLC, an independent health care management consulting company. She has over 20 years experience in the healthcare industry. She actively participates as Security and Privacy Co-Chair for WEDI SNIP (Workgroup for Electronic Data Interchange Strategic National Implementation Process). Ms. Berkeyheiser is also content contributor and Vice President of Clayton-MacBain, LLC, creator of HIPAA Privacy Policy and Procedure Templates, and creator of The Clayton Group HIPAA Templates, Security Edition. She is an experienced speaker on various HIPAA Privacy and Security Topics, with recent speaking engagements in Philadelphia, PA, Harrisburg, PA, and Tampa, FL.

Thank you to our 2006 HIPAA COW Sponsors:



Wisconsin
Department of
Health and
Family Services



Privacy/Security Session 2 - Sanctioning Panel: Categorizing Offenses and Real Life Experiences

We are fortunate to have a panel of resources from multiple disciplines to address specific sanctioning issues and how they are handled individually and collectively. The panel will demonstrate through the discussion the importance of each discipline working together, HR, Compliance, Security and Risk. It is critical to address these highly sensitive and potentially litigious issues with consistency. The panel will address such issues as categorizing offenses, consistent disciplinary action, and the disgruntled employee. The panel will also discuss when and how to get each department involved, who is coordinating the event, who should be coordinating it, what happens after the sanction occurs, how do you handle the employee reaction, what about retribution, what policies are in place and what policies need to be added. This will be a highly energized discussion.....learn before you need the information!

Moderator:

Janet Sanders, RN, MS.

Ms. Sanders has 20+ years in multiple areas from nursing, HR, Compliance, and Consulting on the HIPAA Security and Privacy regulations.

Panelists:

Lesley Berkeyheiser-The Clayton Group.

Ms. Berkeyheiser is principal and founder of The Clayton Group, LLC, an independent health care management consulting company. She has over 20 years experience in the healthcare industry. She actively participates as Security and Privacy Co-Chair for WEDI SNIP.

Sue Bevsek- Independent Consultant

Ms. Bevsek is a registered nurse and health care manager with extensive experience working for large health care systems and smaller community hospitals. She has expertise in HIPAA compliance, accreditation under JCAHO and Conditions of Participation standards, training and development, infection control, quality improvement and outcomes measurement activities. Ms. Bevsek is currently providing consulting services for healthcare providers and business partners in the area of privacy and compliance. She has been involved with HIPAA COW since 2002, participating in a number of Privacy workgroups including the Contract/Business Associate Agreement, Policy and Procedure, and the Law Enforcement Grid subgroups.

Beth Delair-UW Hospitals and Clinics

Ms. DeLair is currently the Director of Compliance for the University of Wisconsin Hospital and Clinics (UWHC) and has been responsible for HIPAA compliance at UWHC for over 5 years. Prior to Working at UWHC, she was Compliance Manager at Rush-Presbyterian-St. Luke's Medical Center in Chicago. Ms. DeLair received her BSN from the University of Wisconsin Hospital and Clinics in 1991 and her JD from DePaul University St. Luke's Medical Center in 2000.

Ellen Hughes-UW Hospitals and Clinics

Ellen Hughes is currently the Human Resources Compliance Coordinator at the University of Wisconsin Hospital and Clinics and has been involved in disciplinary actions relating to HIPAA violations. Prior to working at UWHC, Ms. Hughes worked in human resources for a financial services company and as an employment and labor law attorney with a private firm. Ms. Hughes received her BA (1991) and her JD (1996) degrees from the University of Wisconsin-Madison.

Sanctioning Panel: (Continued)

Katie Kassulke-Wheaton Franciscan

Ms. Kassulke has worked with Wheaton Franciscan Healthcare for six years in a Human Resource leadership role, and over sixteen years cumulative as a Human Resource Professional. Her role includes promoting positive employee relations through collaboration with leaders to create a work environment that exhibits fair and consistent application of the Healthcare expectations of personal conduct. Katie works closely with the Wheaton Franciscan Healthcare Privacy Officer to review HIPAA cases and to determine appropriate courses of action. This also involves educating leaders and associates on the HIPAA laws and capturing pertinent data for compliance.

Ralph Topinka-Mercy Health Systems

Mr. Topinka is Vice President and General Counsel of Mercy Health System in Janesville, Wisconsin. Mercy is an integrated delivery system that offers hospital, physician, skilled nursing facility and other provider services in southern Wisconsin and northern Illinois. Mercy also sponsors an insurance company health plan. Ralph's responsibilities include oversight of HIPAA privacy and security implementation, enforcement and education. Before joining Mercy, Ralph practiced law in Wisconsin for more than 20 years. He represented health care providers and health plans. He has advised clients on a variety of HIPAA-related issues, including enforcement of privacy and security policies. Ralph is a graduate of the University of Wisconsin Law School and the University of Wisconsin—Madison.

Privacy/Security Session 3 - Identity Management

This session will address issues in regards to Identity Management. Mr. Apgar will give a role based management overview followed by role based management implementation. Authorization and authentication issues will also be covered. Mr. Apgar will give Identity Management models for small to large organizations and discuss regulatory requirements.

Chris Apgar-President, Apgar and Associates

Chris Apgar, CISSP (Certified Information Systems Security Professional), president of Apgar & Associates, LLC and former HIPAA Compliance Officer for Providence Health Plans in Oregon and SW Washington, is a nationally recognized data security, privacy, transaction & code sets, & HIPAA expert. He is a member of the Workgroup for Electronic Data Interchange Board of Directors, the *HIPAA Compliance Insider* Advisory Board, the *Security Compliance Insider* Advisory Board, the URAC Privacy Advisory Committee, and chairs the Oregon & SW Washington Healthcare, Privacy & Security Forum. He is also a member of the team working with the US Department of Health & Human Services to develop national privacy & security standards to assist in confidential and efficient electronic health record exchange. Mr. Apgar is a noted speaker and author in this field.

Mr. Apgar now operates an independent consulting firm specializing in security; privacy; HIPAA; global & detailed business process review; information systems project development; and lobbyist activity. His education includes a BS degree in psychology from Portland State University and an AS degree in accounting from Central Oregon Community College.

EDI Session 1 - NPI Dissemination and Information Sharing

This session will provide an update on the Dissemination regulation and industry best practices. It will address one group's approach to NPI data capture, building a crosswalk and how information is going to be shared.

Durwin Day, Blue Cross Blue Shield of IL/WEDI workgroup co-chair

Mr. Day has over 20 years of service at Health Care Service Corporation (HCSC) in the IT Department. He is currently the EDI Supervisor for The Health Information Network. He has supported Data Collection for claim processing, managed care systems, vendor inquiry products, and EDI translation services. His years of experience and volunteer work in Standard Development Organizations made him a valuable resource to HCSC in the implementation of the HIPAA mandates. For the last ten years, he has been an active participant in several industry organizations, including WEDI, X12, HL7, CAQH and eHealth Initiative. At ANSI X12, he was the Author of Record for the 276/277 Claim Status Implementation Guides, Blue Cross Representative for the Claim Status Reason Code Committee, and he is currently the co-chair of the Workgroup for the Claim Attachment Transaction. At HL7, he serves on the Attachment Special Interest Group and attends the Electronic Health Record Technical Committee. At WEDI, he is currently the co-chair of the NPI Dissemination Workgroup. The Workgroup recently published a whitepaper on NPI Dissemination and NPI Information Exchange.

EDI Session 2 - NPI Crosswalking

NPI crosswalking may not be as easy as it sounds. This session will provide framework, strategies and helpful hints as you develop your NPI crosswalk from legacy IDs to NPIs. Discussion will include what information from the electronic claim submission can be used to determine which legacy provider number to choose, such as Taxonomy codes, location address information, etc...

Laurie Burckhardt-WPS

Ms. Burckhardt is Manager of the EDI department at WPS. She has been employed at WPS for over 20 years with 15 years of EDI experience. Her primary job responsibility is to oversee all aspects of EDI for WPS' lines of business which include Medicare Part B (WI, IL, MI & MN), Commercial as well as the Tricare business for West Region and Tricare for Life. Ms. Burckhardt participates in standards development and implementation through her involvement in ASC X12, specifically within the 837 workgroup. Her primary focus at this time is NPI implementation.

In the second half of this session.....Kerry Zajicek will present on NPI cross walking, testing strategies, and other implementation considerations; views from a vendor's perspective. This session will discuss NPI cross walk strategies, testing considerations, dissemination, and other NPI challenges like use of taxonomy codes and how will we monitor and track payment activity.

Kerry Zajicek-EPIC Systems

Mr. Zajicek has been a member of Epic Systems Corporation EDI Division since 1998. During his years at Epic, he has been involved with project management, product development and managing third party business relationships. He has also been active in organizations and standard groups like X12, WEDI, and NCPDP. He recently presented at the WEDI sponsored NPI Hearings in Chicago and was a contributor to the WEDI White Paper "Bringing Partners Together: Successful EDI Testing and Validation."

EDI Session 3 - NPI Where are we now...case studies.

In the first half of this session Physicians Plus will focus on their implementation strategies and types of communications that they have had with their providers and vendors in preparation for the NPI. They will discuss their approach and provide examples to the NPI data collection and validation process in working with providers and vendors to educate, collect and disseminate their NPI. They will also discuss their project plan for January '07 through the compliance date of May '07 and how they will work with providers to collect, validate and process transactions on the new NPI prior to the compliance date.

Cindy Case, Physicians Plus

Cindy Case has been with Physicians Plus for 13 years. She has been the HIPAA Enterprise Manager since April of 2001 and has led all of Physicians Plus HIPAA compliance efforts and is the project manager for Disaster Recover and other large corporate projects. Ms. Case is a graduate from Upper Iowa University and holds a Bachelors degree in Business Administration.

Ann Bartlett, HIA, MHP - Provider Network System Administrator, Physicians Plus

Ms. Bartlett has been with Physicians Plus Insurance, a local HMO in Madison, WI, for 5 years where she is responsible for overseeing the provider set up in the claims processing system. She works closely with the Contracting and Claims Departments to make sure that both contracted and non-contracted providers are paid correctly and timely.

The 2nd half of the session will address the following: Obtaining providers' NPIs and preparation for NPI implementation are a challenge for all provider group practices, particularly for a large academic medical center. Ms. Heald will focus on an NPI application process, known as "auto-enumeration," used by the Medical College of Wisconsin (MCW). Steps taken to ensure successful application and follow-up activities will be reviewed, as well as accomplishments related to organization and system maintenance of NPIs, dissemination, and testing preparations.

Rose B. Heald, MA, CPC, Regulatory Affairs Manager, Medical College of Wisconsin (MCW)

Ms. Heald has worked for the past 8 years for MCW's academic medical group practice, which has satellite clinics located throughout southeastern Wisconsin. She has responsibility for analysis of and assistance with implementation of federal and state regulations, including HIPAA Privacy and transaction standards. She is the project leader for NPI implementation at MCW, and also coordinates activities related to provider enrollment, coding, and charge correction. For 6 years, Rose was a health policy associate in the health care financing division of the American Medical Association. She is currently a group practice representative on WPS Medicare's Provider Communications Advisory Committee. She holds a Master's degree in Urban Studies from the University of Chicago.

Cancellation Policy: HIPAA COW reserves the right to substitute faculty or cancel or reschedule programs due to low enrollment or other unforeseen events. If, for any reason, HIPAA COW must cancel this program, registrants will receive a full refund of the registration fee (or a credit to be used for a future HIPAA COW event). Should you be unable to attend, a refund, less a \$25 processing fee, will be given for cancellations received 72 hours prior to the event. There will be no refund given if notice is given less than 72 hours prior (even if weather related). Substitutions can be made up to 48 hours before the start of the event.