



REGISTER NOW!



THE UPPER GREAT LAKES HIPAA IMPLEMENTATION WORKSHOP

Thursday July 24 and Friday July 25, 2003
~ Duluth Entertainment and Convention Center ~
Duluth, Minnesota



Are you concerned about the upcoming October 16, 2003 deadline to comply with the new electronic transaction standards and code sets? Do you know what you need to do for compliance testing **before** this deadline?

This CMS-sponsored workshop will provide you with valuable information about the status of payer readiness, compliance testing, coding changes, and other important information that will help you succeed during this transition, and make October 16 just another business day for you.

The main purpose of the workshop is to offer small and rural providers in the Upper Great Lakes region an opportunity to interact with their trading partners and hear practical applications, experiences and next steps towards compliance with HIPAA privacy, security and transactions and code sets regulations.

- Hear from local and regional payers, including Medicare Part A and Part B contractors and representatives from Medicaid programs, about their current plans for HIPAA readiness and implementation activities.
- Learn what you can do to prepare yourself to ensure continued business trading and operations.
- Learn about current implementation practices for HIPAA Privacy.

Who Should Attend: Anyone who must comply with HIPAA by October 16, 2003: Administrators of hospitals, clinics, LTC facilities and other provider organizations; accounting and billing office staff; medical records administrators; IT staff; privacy officers and security officers.

DON'T MISS THIS OPPORTUNITY!

WORKSHOP AGENDA



THURSDAY, JULY 24, 2003

- 1:00 – 1:15 Welcome and Opening
- 1:15 – 2:15 **Keynote Address**
- David Mayer, Regional Director, Office of Civil Rights, US DHHS
- 2:15 – 3:15 **Panel on Implementation Practices: Patient Privacy Rights**
- Kimberly Halva, Privacy Officer, Park Nicollet Health Services
 - Lois Bergstrom, Privacy Director, Fairview Health Services
 - Topics: Notice of Privacy Practice; Access and Copy; Amendments; Restrictions; Accounting of Disclosures; Alternative Communications; Complaints.
- 3:15 – 3:30 Break
- 3:30 – 4:30 **Panel on Implementation Practices: Uses and Disclosures of PHI**
- Billie Zippel, Privacy Counsel, Blue Cross and Blue Shield of MN
 - Diane Larson, Privacy Officer, St. Luke's Hospital (*Invited*)
 - Topics: Myths about Uses and Disclosures; Patient Authorizations vs. Patient Consents; Minimum Necessary; Marketing.
- 4:30 – 5:30 **Panel on Implementation Practices: Administrative Requirements**
- Reidun Hanson, Information Security and Privacy Officer, Hennepin County Medical Center
 - Connie Wallenius, Privacy Officer, Grand View Health System
 - Topics: Types of covered entities; Policies and Procedures; Business Associates; Employee Training

FRIDAY, JULY 25, 2003

- 8:30 – 9:15 **Keynote Address**
- Karen Trudel, Office of HIPAA Standards, US DHHS (*Invited*)
- 9:15 – 10:30 **The Minnesota HIPAA Collaborative Panel Presentation**
- Tom Polhemus, Blue Cross Blue Shield of Minnesota
 - Ed Stroot, PreferredOne
 - Mary Yarns, Park Nicollet Health Services
 - The Minnesota HIPAA Collaborative was formed to help providers and health plans achieve timely and cost-effective implementation of the HIPAA transactions, codes, and identifier standards. [<http://www.mnhipaacollab.org>]

FRIDAY, JULY 25, 2003 (cont.)

10:30 – 10:45 Break

10:45 – 12:00 **HIPAA EDI and Medicaid: A Three-State Panel**

- A panel of Medicaid representatives from Michigan, Minnesota and Wisconsin addressing HIPAA readiness and transition issues.
- Panelists:
 - Jayne Draves, Minnesota Department of Health
 - Barbara Spadafore, Michigan Medicaid
 - Jean Feinstein-Lyon, Wisconsin Department of Health and Family Services *(Invited)*

12:00 – 1:15 Lunch

1:15 – 2:30 **HIPAA EDI and Medicare: Regional Intermediaries and Carriers**

- A panel of Medicare representatives from the regional fiscal intermediaries and carriers addressing HIPAA readiness and transition issues.
- Panelists:
 - Rachel Klugman-Seeger, CMS Region V
 - Lisa Cuocci, WPS-Medicare
 - Jeff Harmon, Noridian-Medicare *(Invited)*

2:30 – 3:15 **Implementing HIPAA Security – The Final Rules and Where to Start**

- Todd Fitzgerald, Systems Security Officer, United Government Services
- Ron McKinnon, Chief Information Security Officer, St. Mary's/ Duluth Clinic (SMDC)
- Topics: A review of the final HIPAA Security Rules and a step process for planning and implementing a risk analysis.

3:15 – 3:30 Break

3:30 – 4:30 **Implementing HIPAA Security – Lessons from Early Adopters**

- Reidun Hanson, Information Security and Privacy Officer, Hennepin County Medical Center
- Laura Deering, Information Security Administrator, Mayo Integrated Clinical Systems, Mayo Foundation
- Topic: A review of implementation experiences and practices of information security within provider organizations.

REGISTRATION INFORMATION

[Please Use One Form for Each Registrant]

Registration Options

Please check (✓) as appropriate, fill in information below and send form to MCHE.

- ___ \$65 HIPAA Privacy Session (Thursday July 24, 2003) **ONLY**
- ___ \$95 HIPAA Transactions/Code Sets and Security Sessions (Friday July 25, 2003) **ONLY**
- ___ \$125 **BOTH DAYS** – Thursday and Friday July 24-25, 2003 – HIPAA Privacy, Transactions/Code Set, Security

Registrant Information

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ ST: _____ ZIP: _____

Phone: _____ Fax: _____

Email: _____

Special Needs (access, dietary, other): _____

Method of Payment:

Please check (✓) and fill in as appropriate

___ Check (made payable to MCHE)

___ Visa ___ MasterCard ___ American Express

Card Number: _____

Name on Card: _____ Exp. Date: ___ / ___

Credit Card Billing Address: _____

City: _____ ST: _____ ZIP: _____

How to Send Registration:

- **Fax to:** Midwest Center for HIPAA Education at (952) 814-4805
- **Mail to:** MCHE - 2850 Metro Drive, Suite 118, Bloomington, MN 55425
- **Online:** <http://www.mche.us.com>

Hotel Information

The Duluth Holiday Inn and Suites – Downtown has reserved a block of rooms at a special group rate of \$85.00. For reservations call (218) 722-1202. Please mention the “MDW” group rate.

For more Information

Visit MCHE at <http://www.mche.us.com> or contact Jim Golden at (952) 854-3401.