



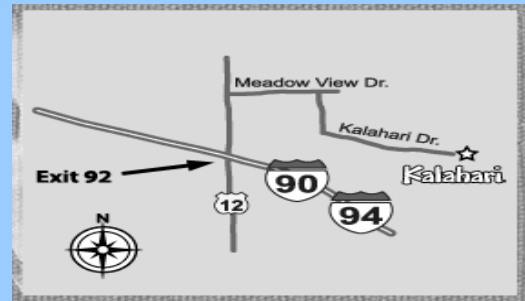
HIPAA Collaborative of Wisconsin Spring Conference "TREADING WATER WITH HIPAA" April 28, 2006

PROGRAM SUMMARY

- 8:15-8:45 Registration & Continental Breakfast
- 8:45-9:00 Welcome & Introductions
- 9:00-10:15 Keynote Speaker - Dr. Bill Braithwaite
- 10:15-10:30 Break
- 10:30-11:30 Session 1-EDI or Privacy/Security
- 11:30-12:30 Lunch
- 12:30-1:30 Session 2-EDI or Privacy/Security
- 1:30-1:45 Break
- 1:45-3:00 Session 3-EDI or Privacy/Security

The Kalahari Resort & Convention Center

1305 Kalahari Drive
Wisconsin Dells
1-877-254-5466



From Interstate 90-94, take Exit 92 (Hwy 12). Go west on Hwy 12 to first stoplight. Turn right on Meadow View Dr. Turn right on Kalahari Dr.



The standard room rate for Thursday evening is \$99 for reservations made on or before **Monday, April 3, 2006**.

A Special room rate of \$149 is also being offered for Friday night. Call 1(877)254-5466 and ask for the HIPAA COW Block.

**Please be advised that even if you cancel the room 72 hours or more prior to check in there is still a \$25 processing fee.

For all cancellations made within 72 hours, you forfeit your entire deposit.

Please check the breakout you will attend in each session:

- Session 1: Privacy/Security- Challenges of Implementing RHIOs
 EDI-NPI: Case Studies
- Session 2: Privacy/Security-Patient Confidentiality Breach & New Law Enforcement Guidelines
 EDI-NPI: Subparts
- Session 3: Privacy/Security-How to Conduct a Business Impact Analysis and Risk Analysis
 EDI- NPI: Roundtable



\$125 Early Bird Registration - postmarked or faxed on or before **Friday, April 14, 2006**

\$150 Registration after April 14, 2006

Method of Payment:

- Check - Payable to HIPAA COW
- Credit Card (Visa or MasterCard)

credit card # _____
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Send payment & registration to:
HIPAA COW
Attn: Wendy Ellwein
P.O. Box 372
Watertown, WI 53094
wellwein@gmail.com

Name _____ Email Address _____
Organization _____ Title _____
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*** This conference may apply toward continuing education credits. Please contact your accrediting organization for application information.

Keynote Session- Regional Health Information Organizations (RHIOs) and the National Health Information Network (NHIN)

This session will provide a definition of a RHIO and discuss why you should pay attention as RHIOs may eventually affect how you implemented HIPAA Privacy, Security and Transactions and Code Sets. Dr. Braithwaite will provide us with the national perspective on the future interaction and interoperability of the state RHIOs being created. He will discuss the national agendas and goals of the efforts by the Department of Health and Human Services (DHHS) to provide near-term national guidance on standards for clinical data interchange, and privacy and security consistency. You will also learn about the architecture and infrastructure of the National Health Information Network (NHIN).

William R. "Bill" Braithwaite, MD, PhD, FACMI, Sr. Vice President and Chief Medical Officer, eHealth Initiative

Dr. Bill Braithwaite has dedicated his whole career to improving the quality and efficiency of health care for patients and practitioners through IT. On a health policy sabbatical in 1994, he authored the law that became the Administrative Simplification Subtitle of HIPAA. As Senior Advisor on Health Information Policy at the U.S. Department of Health and Human Services he helped write the transaction, code set, identifier, security, and privacy regulations under HIPAA. While independently consulting in the field of health information policy and technology, he staffed the President's Information Technology Advisory Committee (PITAC) to produce their June 2004 Report, "Revolutionizing Health Care Through Information Technology". He currently serves as the Vice Chair of the ANSI Health Information Technology Standards Panel (HITS). Since 2005 he has been with the eHealth Initiative, a non-profit organization dedicated to driving improvement in the quality, safety, and efficiency of health care through information technology.

Privacy/Security Session 1: Challenges of Implementing RHIOs

The creation of mechanisms for health information exchange (HIE) and the exchange of data within and between regions is advocated by federal officials and others across the country as a means for improving health care quality and cost effectiveness. This session will review the implications of regional health information exchange, the challenges associated with establishing regional health information organizations (RHIOs), and the progress being made creating the Wisconsin Health Information Exchange (WHIE).

Ed Barthell, MD, MS, WHIE

Dr. Barthell has been a practicing board certified emergency physician in WI for the past 20 years, and has received his masters degree in medical informatics. He has served as Executive Vice President and Chief Information Officer for his physician company, Infinity HealthCare, which currently employs 130 physicians. To support his research projects on informatics and health information networks, he has received funding from the Defense Advanced Research Projects Agency, the National Science Foundation and the National Library of Medicine. More recently he has served as co-principal investigator for the project to create the WI Health Information Exchange (WHIE), one of nine projects across the nation administered by the Foundation for the E Health Initiative and funded by the federal Health Resources Services Administration.

Privacy/Security Session 2 - Patient Confidentiality Breach & the New Enforcement Guidelines

What happens when an employee breaches patient confidentiality? Ms. Weishar will review how a privacy breach was handled and the court case that followed.

Carol Weishar, MBA, RHIA, Compliance and Privacy Officer, Advanced Health Care

Ms. Weishar has held numerous consultative and managerial positions within the Health Information Management field. She has experience in both large and specialty health care settings including hospitals and ambulatory care. Currently, Carol is the Privacy Officer and Director of Medical Information and Transcription at Advanced Healthcare, a large multispecialty physician practice. She has served on both national and state work groups. Carol has spoken at several professional meetings regarding Electronic Medical Records and Privacy topics.

In the 2nd half of this session, Ms. Fields will discuss how violations and penalties are asserted under the enforcement rule.

Heather Fields, Shareholder, Reinhart, Boerner and Van Deuren

Heather L. Fields is a shareholder in the Health Care Department at Reinhart Boerner Van Deuren s.c. She practices exclusively in the area of health law, addressing a wide variety of health care regulatory and transactional issues. Ms. Fields is a frequent speaker on health care issues. She is a faculty member of Public Responsibility in Medicine and Research (PRIM&R), the Applied Research Ethics National Association (ARENA), The National Association of IRB Managers, Inc. (NAIM), and the Illinois Institute of Continuing Legal Education (IICLE). She also is a director on the board of the HIPAA Collaborative of Wisconsin (HIPAA COW) and co-chairs the HIPAA COW Privacy Preemption Workgroup. Ms. Fields is licensed to practice law in Illinois, Michigan and Wisconsin.

Privacy/Security Session 3 - How to Conduct a Business Impact Analysis and Present to Executive Leadership

Mr. Pedrazoli will facilitate an interactive workshop on how to conduct a Business Impact Analysis and Risk Assessment. He will discuss how to effectively present the information to executive management.

Larry Pedrazoli, Business Recovery Analyst, Miller Brewing Company

Mr. Pedrazoli has over 30 years experience in the IT arena which includes 22 years in the US Air Force and positions in the manufacturing, judicial and health care industries. He has extensive knowledge in crisis management, business continuity, disaster recovery, information security, project management, and change management and has presented numerous workshops, seminars and training classes on the subject.

EDI Session 1 - NPI Case Studies

Ms. Green and Mr. Darst will share their experiences from a payer and provider perspective on how they are planning and implementing NPI.

Christol Green, EDI Consultant, WellPoint, Inc.

Christol Green is an EDI Process Improvement Consultant for WellPoint, Inc. Physician and Hospital Interface division. WellPoint is leading health care under the vision "To improve the lives of the people we serve and the health of our communities." Her expertise is in the health care electronic commerce arena, including Administrative Simplification mandates under HIPAA. Ms. Green has 20 years of health care experience, and for over 8 years has been active in implementing and integrating health care electronic transactions. Ms. Green has been involved with industry groups such as Workgroup for Electronic Data Interchange (WEDI), HIPAA Plan Advisory Group (HPAG), National Plan Automation Group (NPAG) & Colorado Strategic National Implementation Planning (CO SNIP). Prior to joining the WellPoint/Anthem Team, Ms. Green worked on the Provider side of health care including Billing Services and Laboratory operations. She has a degree in computer programming and a certificate in accounting.

Laurie Darst, Financial Services, Mayo Clinic

Laurie Darst is the senior electronic claims/HIPAA coordinator at Mayo Clinic in Rochester, MN. In this role, she serves as a consultant to Mayo's 3 large group practices in Rochester, MN, Scottsdale, AZ and Jacksonville, FL. In addition, she serves as a liaison to the Mayo Health System sites which encompass 62 communities. Her primary focus is project management of EDI related billing activities and oversight of Mayo's Transaction and Code Set HIPAA activities. Laurie has over 10 years of experience with electronic commerce related activities and 20 years of provider billing experience. She was involved with a consortium of providers and payers in Minnesota (MN Collaborative) that worked to develop a statewide 837 claim solution. Currently she is working with the MN Collaborative to develop a statewide NPI solution. Laurie has participated on numerous WEDI SNIP NPI subgroups, including as a co-chair of the WEDI SNIP NPI Electronic File Interchange (EFI) subgroup. Her other industry involvement includes active participation in the ANSI X12N 837 transaction development, work in the Attachments Special Interest Group (SIG) at HL7 and is a National Uniform Claim Committee (NUCC) Member.

EDI Session 2 - NPI: Subparts

Enumeration Strategies on NPI - Subparts. Pat will share information regarding the Medicare Subpart Expectation document recently published by CMS, along with high level updates from CMS regarding the NPI. Suzanne will cover the WEDI SNIP Subpart Workgroup recommendations from the Whitepaper created in the Fall of 2005. This session will provide a framework, strategies and tools to evaluate internally what subparts need and should be enumerated. The speaker will also review the Medicare program requirements as well as plan-provider trading partner business considerations.

Pat Peyton, Centers for Medicare & Medicaid Services (CMS)

Patricia Peyton works in the Centers for Medicare & Medicaid Services, within the Office of Financial Management, Division of Provider/Supplier Enrollment. She works with the NPI Enumerator and the NPPES system developer in ensuring the enumeration of health care providers in accordance with the NPI Final Rule. She has developed a number of NPI guidance documents and is working on NPPES data dissemination issues and a variety of other NPI projects including Medicare's implementation of the NPI. Prior to coming to OFM last year, Ms. Peyton worked in CMS' Office of E-Health Standards and Services (formerly the Office of HIPAA Standards) on the NPI and other HIPAA regulations.

EDI Session 2-NPI Subparts (cont'd)

Suzanne Stewart, EDI Coordinator, Aurora

Health Care

For the past seven years, Suzanne has been employed and worked with various health care entities ranging from health plans, clearinghouses and providers. Her duties have ranged from EDI Analyst, HIPAA Compliance Officer, Health Care Consultant to Project Manager. She has a Bachelor's Degree in Office Systems and Technologies from the University of Wisconsin-Whitewater's Business School. Suzanne has been at Aurora Health Care for the past 3 years as the EDI Coordinator. She works very closely with Revenue Cycle Initiatives. She is the project lead for the National Provider Identifier project, handles compliance items with the HIPAA TCS and coordinates EDI projects across the system with new electronic transactions such as Eligibility and Claim Status Inquiry. Suzanne actively participates in WEDI SNIP, recently as a co-chair for the NPI Subparts Sub Workgroup and assisting with other NPI Whitepapers. Suzanne is also the HIPAA Collaborative of Wisconsin (HIPAA COW - a WEDI Regional Affiliate) EDI Taskforce Co-chair and board member. She has presented at conferences regarding ROI with EDI, NPI Subparts and other HIPAA related topics for various organizations and associations.

EDI Session 3 - NPI Roundtable

Join us for an interactive dialogue with your peers in health care! This session will focus on collaborations and discussions regarding the National Provider Identifier (NPI). Some of the topics will include: The status of organizations concerning NPI Enumeration, Project Plans, Concerns, Industry updates and other topics that are suggested.

Catherine Boelke, MBA, CMPE, Director of Patient Business Services, University of Wisconsin Medical Foundation

Cathy serves as Director of Patient Business Services for the University of Wisconsin Medical Foundation (UWMF). In this role she oversees all of the front-end billing functions for the 1100+ faculty physicians and allied health professionals associated with the University of Wisconsin Medical School. These functions include: provider enrollment, registration, coding, charge entry, special billing, and charge corrections. Cathy holds a BA in Political Science and Economics and an MBA in Finance from the University of Wisconsin-Madison. She is a certified member of the American College of Medical Practice Executives, a member of the Healthcare Financial Management Association, and a founding member and past-president of the HIPAA Collaborative of Wisconsin.

Cancellation Policy: HIPAA COW reserves the right to substitute faculty or cancel or reschedule programs due to low enrollment or other unforeseen events. If, for any reason, HIPAA COW must cancel this program, registrants will receive a full refund of the registration fee (or a credit to be used for a future HIPAA COW event). Should you be unable to attend, a refund, less a \$25 processing fee, will be given for cancellations received 72 hours prior to the event. There will be no refund given if notice is given less than 72 hours prior (even if weather related). Substitutions can be made up to 48 hours before the start of the event.