2024 HIPAA COW Sponsorship

	Gold	Silver	Bronze	Event Only
Cost	$1,500 per year	$1,000 per year	$500 per year	$500 per conference (non-sponsors)
Participation at HIPAA COW Conferences HIPAA COW Conferences continue to grow in size and value. Our in-person conferences attract more than 200 attendees, and the addition of our virtual conference has further increased participation and expanded our reach across the country!	• Exhibit booth at the in-person conference. • 1 complimentary registration to both the virtual and in-person conference. • List of conference attendees from both the virtual and in-person conference. • Opportunity to introduce speakers at both the virtual and in-person conference. • Prominent recognition of sponsorship at virtual conference.	• 1 complimentary exhibit booth (including 1 registration) at the in-person conference; or 1 complimentary virtual conference registration. • List of conference attendees of the virtual conference. • Opportunity to introduce speaker at the conference at which you exhibit.		• Exhibit booth • 1 complimentary registration • List of conference attendees
Promotion in HIPAA COW Communications The HIPAA COW website is an active and reliable source of information for HIPAA professionals viewed by more than 15,000 annually by those in Wisconsin and around the country. And our 1,000+ social media expands our reach even further.	• Logo on HIPAA COW website with link to your organization's website. • Your sponsorship featured annually in social media. • Logo on conference brochures. • Recognition at each conference. • Your company profile emailed to virtual conference attendees, including summary of services and contact information.	• Logo on HIPAA COW website with link to your organization's website. • Your sponsorship featured annually in social media. • Logo on conference brochures. • Recognition at each conference.	• Logo on HIPAA COW website with link to your organization's website. • Your sponsorship featured annually in social media. • Logo on conference brochures. • Recognition at each conference.	

Contact HIPAA COW today to become a sponsor! Call 920-750-7728 or email hipaacow@badgerbay.co